

# **Battle Born North Adventure Motorcycle Ride Finisher Promotion Rules RM Rides**

## **1. Eligibility:**

Participants must be at least 18 years of age or the age of majority at their primary residence and have lawful access to the internet, a YouTube account, and an account with at least one of the following: Facebook or Instagram. Participants must be legal residents of the United States of America. Rocky Mountain ATV/MC employees as well as their family members or any persons living in their household are ineligible. Proof of age and residence may be requested and must be supplied before prizes are awarded.

## **2. How to Qualify:**

All eligible participants who meet the qualifications of the promotion will be awarded the associated prizes. Follow at least one of the following social media accounts: Facebook (<https://www.facebook.com/rmatvmc>) or Instagram (@RMATVMC). Take a photo of yourself with your bike at both of these areas on the ride: Mt. Lewis Summit and Jarbidge. Photos must include enough background detail to make it clear that you are at the correct checkpoint. Photos without you AND your bike in them will be disqualified. Photos showing a disregard for safe riding practices or respect for the environment will also be disqualified. Post both photos to one of the social media platforms on which you are following us (Facebook or Instagram). On each post with a photo, tag us using @RMATVMC and use the #RMRIDES hashtag.

## **3. Prizes:**

All participants who meet the eligibility requirements and qualifications will be contacted via private message on the social media platform they chose to use for their photo posts. The purpose of this private message is to request a mailing address. This address is only used to send the associated prize and is not used for marketing purposes or provided to any third party. We are not responsible to supply prizes to participants who do not respond to our private message or provide a mailing address within 30 days of being contacted. Participants who post photos of both checkpoints will receive one (1) Rocky Mountain ATV/MC Insulated Tumbler and one (1) custom sticker sheet with the year it was completed.

## **4. Legal:**

This promotion is solely sponsored by RM Rides, LLC, and is in no way affiliated with any other organizations or persons. RM Rides reserves the right to modify the rules or to cancel the promotion at any time without prior notice and for any reason. RM Rides is not responsible for any entries lost due to error, omission, interruption, misspellings, deletion, defect or delay in operations, transmissions, etc. Any and all prizes are non-refundable and non-transferable. The winner is responsible for any local, county, state, or federal taxes on prizes received from this promotion.

Winners will receive their prizes by a carrier chosen by RM Rides. Prizes may only be mailed to a street address, not a PO box. RM Rides is not responsible for any prizes that end up lost or unaccounted for by the carrier the prize is shipped through. This promotion is void where prohibited or restricted by law. By entering, participants represent that they are eligible and agree to be bound by the decisions of RM Rides. This promotion is not associated with and is in no way sponsored, endorsed or administered by Facebook, Instagram, or YouTube. All information gathered in this promotion is being gathered by RM Rides, LLC, a subsidiary of Rocky Mountain ATV/MC, Inc.